Take a tip from Cinderella

With the help of a Fairy Godmother, Cinderella had no difficulty finding a coach-and-four, footmen and even a husband. But today, with the help of Sinclair petrochemicals, manufacturers are creating products more wondrous than even Cinderella's Fairy Godmother could dream of.

For example, in the plastics and synthetic fibres industries, Sinclair petrochemicals are indispensable raw materials being used in the development of countless new and exciting products. Even when you add the new developments in paints, fertilizers, insecticides and detergents, you've only scratched the surface of profitable opportunities.

Sinclair supplies petrochemicals in both quality and quantity. Shipping and production schedules are set up to meet the most stringent demands. The purity of Sinclair petrochemicals sets industry standards.

SINCLAIR PETROCHEMICALS, INC.

600 Fifth Avenue, New York 20, N. Y. • 155 N. Wacker Drive, Chicago 6, Ill.

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PARAXYLENE — PROPYLENE (99+%) — ORTHOXYLENE — DURENE (1,2,4,5-TETRAMETHYLBENZENE) — ANHYDROUS AMMONIA — AMMONIUM NITRATE SOLUTIONS — AQUA AMMONIA—NITROGEN FERTILIZER SOLUTIONS—ALIPHATIC SOLVENTS—ODORLESS SOLVENTS—AROMATIC SOLVENTS—HEAVY AROMATIC SOLVENT—TOLUENE (NITRATION GRADE)—XYLENE (FIVE DEGREE)—SULFUR—SULFONATES (OIL SOLUBLE)—CORROSION INHIBITORS—LUBE OIL ADDITIVES—HEPTENES—NONENES